

### **Call for Expressions of Interest and Proposal**

**VN006: A locally-based individual film producer to support WHO Viet Nam in developing a number of videos to deliver a wide range of important health messages.**

#### **1. Background**

The WHO in Viet Nam has been working closely with the Ministry of Health and key partners, for a healthier and safer Viet Nam. In 2024 and beyond, WHO will support the MOH in five strategic areas including: 1. building a stronger legal system towards the goal of advancing universal health coverage; 2. creating a stronger more integrated primary healthcare system; 3. strengthening national capacities in health emergency preparedness, readiness response, and recovery; 4. reducing risk factors for NCDs and injuries; and 5. building a health sector that is more climate-change resilient and environmentally sustainable.

During the implementation of these activities, in particular regarding primary health care, routine immunization, health security, reducing health risk factors and climate change, short videos can contribute significantly to both highlighting the importance of the work, donor and partner contributions and in influencing healthier outcomes through storytelling.

#### **2. Planned timelines (subject to confirmation)**

Start date: 05 April 2024

End date: 04 Apr 2025

#### **3. Work to be performed**

##### **Method(s) to carry out the activity**

The contracting partner should produce outputs and deliverables specified below under the supervision of C4H technical officer, WHO Viet Nam.

Methods of collaboration include:

- (a) Develop storyboard based on the content concepts from the WHO Viet Nam team and provide technical advice on all pre-, during, and post-production processes
- (b) Present production plan to WHO Viet Nam team, including pre-production, production and post-production plans and key actions
- (c) Travel to film locations, if needed, to take video footage, including possibly short statements/ interview
- (d) Provide editing and other necessary post-production support

The contracting partner will be required to work from his/her own office using own equipment and relevant software.

The contracting partner should follow WHO technical guidance.

##### **Output/s**

High-quality video production service provided to WHO Viet Nam to develop a number of audio-visual materials:

Deliverable 1.1: First draft of videos that will be agreed with WHO Viet Nam

Deliverable 1.2: Second draft of videos

Deliverable 1.3: Final version of videos incorporating WHO comments/inputs; copies of raw and working files should be submitted to WHO.  
**WHO owns the copyright of all videos taken as part of the assignments.**

#### 4. Specific requirements

- Qualifications required:

- Undergraduate degree in film and audiovisual communications, journalism, media studies and other relevant field.
- Postgraduate degree or special training on film production an advantage.

- Experience required:

- At least 10 years of professional experience, with a track record in individually producing video documentaries.
- Experience in producing videos for development organization/s, in particular health related will be an advantage.
- A portfolio of the producer's best work is required to be submitted along with a price offer.

- Skills/technical skills and knowledge:

- Professional-level skills in using videography equipment and relevant IT applications (e.g. Adobe Premiere Pro).

- Language requirements:

- Vietnamese: advanced both in reading, writing and speaking
- English: intermediate both in reading, writing and speaking

#### 5. Competencies

- Communicating in a credible and effective way
- Knowing and managing yourself
- Producing results
- Moving forward in a changing environment
- Fostering integration and teamwork

#### 6. Place of assignment

- Hanoi, Viet Nam
- The contracting partner will be required to work from his/her own office, with occasional meetings with the WHO Viet Nam team in Green One UN House (304 Kim Ma St, Ba Dinh, Hanoi).

#### 7. Medical clearance

- Not required

**8. Travel**

- When needed, all travels related to filming footage will be arranged by the videographer and the cost will be covered by WHO Viet Nam.

**9. Budget**

- Please submit price offer.
- The contractor will be responsible in paying tax, if any.

Those who are interested can submit application and proposal on or before 02 April 2024

Email address to submit application:

[wpvnmaplicants@who.int](mailto:wpvnmaplicants@who.int)